



100th Year Anniversary Celebration

Thursday, May 29, 2025 – 4:00 to 6:00 pm

The Hollywood Casino at The Meadows

Sponsorship and Advertisement Opportunities

Guests are invited to celebrate the United Way of Washington County as it celebrates its 100th year of serving Washington County. The celebration is to be held at the Hollywood Casino at The Meadows with Kristin Emery of KDKA-TV as our emcee.

● **Community Sponsorship - \$5,000**

- *Recognition as the VIP Reception Sponsor (3:00 – 3:30 pm) – 8 guests*
- *Recognition in celebration's invitation (commitment by 4.25.25 for printing purposes)*
- *Signage recognition at the celebration*
- *Full Page (full color, 4.5"x7.5"), program back cover, congratulatory message and/or advertisement in the celebration's program*
- *Two verbal recognitions from the podium at the celebration*
- *Opportunity to participate in the presentation of the community leadership award*
- *Signage recognition at the event Recognition in press release, on website and social media of the celebration's communications*
- *Sponsorship recognition on all Community Sponsor's guests' name tags*
- *Prominent Placement of a reserved Table of 8 complimentary guest tickets for the celebration*

● **Partner Sponsorship - \$2,500**

- *Attendance at the VIP Reception (3:00 – 3:30 pm) - 8 guests*
- *Recognition in celebration's program (commitment by 4.25.25 for printing purposes)*
- *Signage recognition at the celebration*
- *Full Page (full color, 4.5"x7.5") congratulatory message and/or advertisement in the celebration's program*
- *Verbal recognition from the podium at the celebration*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Sponsorship recognition on all Partner Sponsor's guests' name tags*
- *Reserved Table of 8 complimentary guest tickets for the celebration*

● **Giving Sponsorship - \$1,000**

- *Recognition in celebration's program (commitment by 4.25.25 for printing purposes)*
- *Signage recognition*
- *Half page vertical ad (full color, 4.5"x3.75") congratulatory message and/or advertisement in the celebration's program (commitment by 4.25.25 for printing purposes)*
- *One Verbal Recognition from the podium at the celebration*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Four complimentary guest tickets for the celebration*

● **Impact Sponsorship - \$500**

- *Recognition in celebration's program (commitment by 4.25.25 for printing purposes)*
- *Signage recognition*
- *Quarter-page color ad (4.5" x 1.87") congratulatory message and/or advertisement in the celebration's program (commitment by 5.1.25 for printing purposes)*
- *Recognition in press release, on website and social media of the celebration's communications*
- *Two complimentary guest tickets for the celebration*

● **Congratulatory Message - \$200**

- *Congratulatory message (.5"x 1.87") in the celebration's program (commitment by 4.25.25 for printing purposes)*



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Sponsorship and Advertisement Opportunities Form

Organization's Name: _____

Contact Name: _____

Contact Email/Phone: _____ / _____

Sponsorships Opportunities:

_____ Yes, our organization is interested in being a sponsor for the United Way of Washington County's 100th Year Anniversary Celebration on Thursday, May 29, 2025. Our congratulatory message will be emailed to office@unitedwaywashco.org by the deadline date of 4.25.25. Message should be print-ready, color formatted in either .pdf or high resolution .jpeg.

_____ **Community Sponsorship: \$5,000** _____ **Partner Sponsorship: \$2,500**

_____ **Giving Sponsorship: \$1,000** _____ **Impact Sponsorship: \$500**

Congratulatory Message Opportunity:

_____ Yes, we would like to support the celebration with a congratulatory message. I will submit the print ready, full color quarter-page size message (.5 x 1.87" in either .pdf or high resolution .jpeg format to office@unitedwaywashco.org by the deadline date of 4.25.25.

_____ **Congratulatory Message: \$250**

Guest Ticket Price:

_____ **\$100/individual guest ticket**
_____ **\$720/reserved table of 8 guests (savings of \$80)**

Please contact Jessica Tennant, Marketing & Fundraising Manager, at jtennant@unitedwaywashco.org or at 724-225-3310, ext. 100 if you have any questions pertaining to your logo or advertisement.

Please contact Barbara Kennedy, Finance & Administration Manager at bkennedy@unitedwaywashco.org or at 724-225-3310, ext. 102 to process payment on a credit card payment or mail form along with a check to:

*United Way of Washington County
70 East Beau Street, Suite 400
Washington, PA 15301*

Thank you for your support for our 100th Year Anniversary Celebration!

Media Sponsors:

