



United Way
of Washington County

2022 All In for our United Way Sponsorship **NEW** A Sponsorship Package For Three Main Events

\$6,500 (FMV \$3,030) – a savings of \$1,100

- **Campaign Celebration Partner Sponsorship - \$2,500 (\$1,070 fmv)**
 - *Recognition in celebration's program (commitment by 5.18.22 for printing purposes)*
 - *Signage recognition at the celebration*
 - *Full Page (b&w, 4.5"x7.5") congratulatory message and/or advertisement in the celebration's program*
 - *Two verbal recognitions from the podium at the celebration*
 - *Recognition in press release, on website and social media of the celebration's communications*
 - *Sponsorship recognition on all Partner Sponsor's guests' name tags*
 - *Eight complimentary guest tickets for the celebration*

- **Campaign Kickoff Golf Event Platinum Sponsorship - \$2,600 (\$1,160 fmv)**
 - One golf foursome, two tee signs with company name
 - Logo on social media & event signage
 - Logo on the event's vinyl banner
 - Quarter-page size b&w ad in event program
 - Recognition in full-page color ad in the O-R post event

- **LIVE UNITED Day of Service Good Neighbor Sponsorship - \$2,500 (\$800 fmv)**
 - Organization's name or logo on giveaway tote bag
 - Recognition of logo on promotional materials
 - Signage recognition at each of the volunteer sites
 - Recognition in press release, on website and social media
 - Post-event appreciation recognition on website through the end of 2022
 - Post-event recognition in a color quarter page ad in the Observer-Reporter



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Sponsorship Form

Organization's Name: _____

Contact Name: _____

Contact Email/Phone: _____ / _____

_____ Yes, our organization is excited to be an ALL IN Sponsor in 2022.

Sponsorship Level:

_____ **All In for our United Way Sponsorship: \$6,500**

Please contact Barbara Kennedy, Finance & Administration Manager at bkennedy@unitedwaywashco.org or at 724-225-3310, ext. 3 to process payment on a credit card payment or mail this form along with a check to:

United Way of Washington County (**NEW ADDRESS**)
70 East Beau Street, Suite 400
Washington, PA 15301

www.unitedwaywashco.org

Media Sponsors:



Observer-Reporter