



United Way
of Washington County

13th Annual Campaign Kickoff Golf Outing
@ Lone Pine Country Club
Friday, July 29, 2022

Sponsorship Opportunities

- **Host Sponsor - \$6,000** (\$2,675 FMV)
 - Two golf foursomes
 - Prominent display of logo on event's vinyl banner
 - Four tee signs with company name
 - Prominent placement of logo on social media, website, and event signage
 - Full-page color size ad in event program
 - Verbal acknowledgement at the event
 - Prominent recognition in full-page color ad in the O-R post event
- **Golf Glove Sponsor - \$4,000** (\$1,622 FMV)
 - Giveaway of golf gloves for all golfers with your logo on the ball marker
 - One golf foursome, Logo on the event's vinyl banner
 - Two tee signs with company name
 - 10 golf gloves with your logo on magnetic ball makers
 - Logo on social media and prominent signage stating sponsor purchased the gloves
 - Half-page size b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Lunch and Snack Sponsor - \$4,000** (\$1,350 FMV)
 - One golf foursome, two tee signs with company name
 - Logo on social media & event signage
 - Logo on snack bags and on the event's vinyl banner
 - Half-page size ad b&w in event program
 - Recognition in full-page color ad in the O-R post event
- **Platinum Sponsor - \$2,700** (\$1,160 FMV)
 - One golf foursome, two tee signs with company name
 - Logo on social media & event signage
 - Logo on the event's vinyl banner
 - Quarter-page size b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Skills Prize Sponsor - \$2,500** (\$900 FMV)
 - Two golfers, One tee sign with company name
 - Logo on Skills Prize Description
 - Logo on social media & event signage
 - Quarter-page size b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Logo Ball Sponsor - \$2,500** (\$810 FMV)
 - Two golfers, one tee sign with company name
 - 2 dozen of golf balls with sponsor's logo
 - Logo on social media & event signage
 - Quarter-page size b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **19th Hole Sponsor - \$2,000** (\$650 FMV)
 - Identified as sponsor in Program and Carts
 - Company logo on one of the prizes
 - Two golfers, one tee sign with company name
 - Logo on social media & event signage
 - Quarter-size page b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Golf Program Sponsor - \$1,500** (\$290 FMV)
 - One tee sign with company name
 - Logo on social media and event signage
 - Quarter-page b&w ad in event program
 - Name in full-page color ad in the O-R post event
- **Breakfast Sponsor - \$1,500** (\$290 FMV)
 - One tee sign with company name
 - Logo on social media and event signage
 - Quarter-size page b&w ad in event program
 - Name in full-page color ad in the O-R post event
- **Tee Pack Sponsor - \$1,200** (\$200 FMV)
 - Logo on the tee pack label
 - Logo on social media & event signage
 - Quarter-size page b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Scoreboard Sponsor - \$1,000** (\$200 FMV)
 - Logo on the Scoreboard
 - Logo on social media & event signage
 - Quarter-size page b&w ad in event program
 - Recognition in full-page color ad in the O-R post event
- **Cart Sponsor - \$1,000** (\$300 FMV)
 - Company logo on electronic display at three holes in 50 golf carts; signage on additional 22 golf carts
 - Signage at the event
 - Name in full-page color ad in the O-R post event
- **Hospitality Station Sponsor - \$750** (\$150 FMV)
 - Signage at main hospitality station
 - Name in full-page color ad in the O-R post event
- **Putting Green Contest Sponsor - \$500** (\$75 FMV)
 - Signage on the course
 - Name in full-page color ad in the O-R post event
- **Hit the Green Sponsor - \$500** (\$75 FMV)
 - Signage on the course
 - Name in full-page color ad in the O-R post event
- **Tee Sponsor - \$200** (\$25 FMV)
 - Name on a tee sign
 - Name in full-page color ad in the O-R post event

- **Program Ads** (*high resolution PDF or jpeg*)
 - Full-page ad (b&w, 4.5"x7.5") - \$1,000
 - Half-page vertical ad (b&w, 4.5"x3.75") - \$500
 - Quarter-page ad (b&w, 4.5"x 1.87") - \$250
 - One-eighth page ad (b&w, 2.25"x1.87") for restaurant and hospitality industry - \$100
- **Foursome without Sponsorship**
 - \$1,000/foursome – before June 20, 2022
 - \$1,200/foursome- after June 20, 2022 until sellout
- **Individual Golfers without Sponsorship**
 - \$300/golfer – before June 20, 2022
 - \$400/golfer – after June 20, 2022 until sellout

Fair market value (FMV) is \$200/golfer.

Important Deadline Dates:

Monday, June 20th or until sellout of 144 Golfers:
Sponsorships associated with golfers and Foursomes/Individual golfers without sponsorships

Friday, July 22nd: All other available sponsorships and program ads

Event Schedule

| | |
|------------------|--|
| 7:30 am | Registration and Breakfast Masters Raffle Ticket Sale Silent Auction Bidding Begins |
| 9:00 am | Shotgun Start 4 Person Scramble Format |
| 9:00 am –1:00 pm | Golf/Lunch |
| 1:30 pm | Raffle and Silent Auction Closes |
| 2:00 pm | Prizes Awarded |

The day will include various contests including Hit the Green, Putting & 19th Hole.

The Skill Prizes are for the Long Drive, Long Putt and Closest to the Pin.

To register, please visit our website at <https://www.unitedwaywashco.org/golf-2022> or reply by including names of golfers, company name, contact name, email, & phone to: **(note new address)**

United Way of Washington County
70 East Beau Street, Suite 400
Washington PA 15301

Payment by credit card or check payable to:
United Way of Washington County

Credit Card information must include: Card #, Expiration/CVV, Name & Signature and Address

For additional information, please contact:
office@unitedwaywashco.org
724-225-3310, ext. 4

Our mission is to unite people, resources, and organizations to improve lives in Washington County.

Proceeds from the Campaign Kickoff Golf Outing benefit our Community Impact Fund that is currently funding 36 local programs in the areas of education, financial stability and health.

Thank you for your support!

Media Sponsors:

