



United Way
of Washington County

Power of the Purse Sponsorship Opportunities

Sunday, November 5, 2023

1:00 – 4:00 pm

Elks Lodge #776 – 138 East Maiden Street, Washington, PA 15301

Proceeds from the event will be benefiting the Community Impact Funded local programs that specifically help women and children.

Exclusive Presenting Magnificent Madame Sponsorship - \$6,500

- Prominent recognition on all promotional materials
- Three verbal recognitions at the event
- Prominent Reserved VIP Table for 8 guests
- Opportunity to speak briefly at the event
- Opportunity to present a Purse Prize to a winner
- Sponsor of four Purse Prizes
- Signage recognition at the event including table signage as Presenting Sponsor
- Full page color ad (4.5"x7.5") (high resolution PDF or jpeg) in the event program (received by 10.25.23)
- Sponsorship recognition on Presenting Sponsor's guests' name tags
- Prominent recognition in press release, constant contact message, email tagline, on website, and social media communications

Empowered Woman Sponsorship - \$3,000 (limit of 6 sponsors)

- Prominent recognition on all promotional materials
- A verbal recognition at the event
- Prominent Reserved Shared VIP Table for 4 guests.
- Signage recognition at the event
- Sponsor of one Purse Prize
- Half-page color ad (4.5"x3.75") (high resolution PDF or jpeg) in the event program (received by 10.25.23)
- Recognition in press release, constant contact message, on website, and social media communications
- Reserved Shared Table for 4 guests.

Confident and Strong Female Sponsorship - \$1,500 (limit of 4 sponsors)

- Reserved Shared Table for 2 guests
- Sponsor of Favors
- Signage recognition at the event
- Quarter-page color ad (4.5"x 1.87") (high resolution PDF or jpeg) in the event program (received by 10.25.23)
- Recognition in press release, constant contact message, on website, and social media communications

Bold and Beautiful Lady Sponsorship - \$750

- Two Guest Tickets
- Signage recognition at the event
- One-eighth page color ad (2.25"x1.87") (high resolution PDF or jpeg) in the event program (received by 10.25.23)
- Recognition on website and social media communications

My Bestie Girl Friend Sponsorship - \$250

- Signage recognition at the event
- Recognition on website, and social media communications

Donation – Yes, want to support women and children!

Program Ads (high resolution PDF or jpeg)

- Full-page ad (4.5"x7.5") - \$500
- Half-page vertical ad (4.5"x3.75") - \$250
- Quarter-page ad (4.5"x 1.87") - \$100
- One-eighth page ad (2.25"x1.87") - \$50

Vendor Table - \$200 (limit of 6 vendors)

- 8' table provided with linens
- Available to give out samples and/or sell products at the event
- Willing to donate a minimum of \$50 valued raffle prize

Count Me In - \$60/one ticket or \$480/reserved table for 8 guests