



United Way
of Washington County

4th Annual LIVE UNITED Day of Service

Friday, September 16, 2022

Sponsorship Opportunities

Exclusive Lend a Hand Sponsor: \$5,000 (\$1,400 fmv)

- Kickoff promotion of event at organization's site the week prior
- First opportunity to select volunteer site
- Prominent location of organization's logo on the volunteer giveaway item
- Prominent recognition of logo on all promotional materials
 - Prominent signage recognition at each of the volunteer sites
 - Prominent recognition in press release, on website and social media
- Post-event prominent appreciation recognition on website through the end of 2021
- Post-event prominent recognition in a color quarter page in the Observer-Reporter
- Opportunity given to be the Lend a Hand Sponsor in September 2022

Good Neighbor Sponsor: \$2,500 (\$800 fmv)

- Organization's name or logo on giveaway tote bag
- Priority given to select volunteer project
- Recognition of logo on promotional materials
 - Signage recognition at each of the volunteer sites
 - Recognition in press release, on website and social media
- Post-event high level of appreciation recognition on website through the end of 2022
- Post-event high level of recognition in a color quarter page ad in the Observer-Reporter

Pitch in Sponsor: \$1,500 (\$500 fmv)

- Recognition of logo on promotional materials including signage at each of the volunteer site
- Recognition on snack containers at each volunteer site
- Post-event appreciation recognition on website through the end of 2022
- Post-event recognition in a color quarter page ad in the Observer-Reporter
- Recognition in press release and social media



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Friday, September 16, 2022

8:30 am to 4:00 pm

Sponsorship Form

Organization's Name: _____

Contact Name: _____

Contact Email/Phone: _____ / _____

_____ Yes, we are interested in being a sponsor for the United Way of Washington County's **LIVE UNITED Day of Service** on Sept. 16th.

Sponsorship Level:

_____ *Exclusive Lend a Hand Sponsor: \$5,000*

_____ *Good Neighbor Sponsor: \$2,500*

_____ *Pitch in Sponsor: \$1,500*

Thank you for giving your support as a sponsor for this community event!

Please contact Barbara Kennedy, Finance & Administration Manager at bkennedy@unitedwaywashco.org or at 724-225-3310, ext. 3 to process payment on a credit card payment or mail this form along with a check to:

United Way of Washington County (NEW ADDRESS)

70 East Beau Street, Suite 400

Washington, PA 15301

www.unitedwaywashco.org

Questions? Please contact office@unitedwaywashco.org or at 724-225-3310, ext.4.

Media Sponsors:

