

WJPA 95.3 FM
1450 AM
wjpa.com

Providing by Uniting



1925 YEARS 2025

United Way of Washington County



United Way Radiothon

Sponsorship Opportunities

Centennial Sponsor \$7500- Exclusive Opportunity!



- Pre-recorded airtime with WJPA to be aired during the Radiothon
- Recognition in WJPA spots for 2 weeks leading up to the Radiothon
- Logo inclusion on wjpa.com with the link to click to donate
- Prominent logo inclusion on all Radiothon social media website, and e-newsletters promoting the Radiothon
- Verbal recognition at the Power of the Purse event on March 23, 2025
- Opportunity to speak at the 100th Anniversary Campaign Celebration event on May 29, 2025

Anniversary Sponsor - \$4000

- Pre-recorded airtime with WJPA to be aired during the Radiothon
- Logo inclusion on UWWC social media, website and e-newsletters promoting the radiothon
- Verbal recognition at the Power of the Purse event on March 23, 2025
- Verbal recognition at the 100th Anniversary Campaign Celebration May 25, 2025

Radio Segment Sponsor - \$2500

- Pre-recorded airtime with WJPA to be aired during the Radiothon
- Logo inclusion on UWWC social media, website and e-newsletters promoting the radiothon

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Donations from the Radiothon will make a difference in the lives of people right here in Washington County!

Proceeds benefit programs that fall under the Community Impact Fund providing services to help with shelter counseling programs, veterans' needs, victims of domestic violence, mental health services, dating violence prevention, child advocacy and supplemental food.

- \$15 provides food to local children.
There are approximately 1,400 food-insecure children in elementary school in Washington County.
- \$20 helps victims of domestic violence find safe shelter and counseling.
The Centers for Disease Control (CDC) recently released that 1 in 3 women and 1 in 4 men have experienced domestic violence.
- \$25 helps provide resources for 100 at-risk and underserved youth in an afterschool program.
Quality programming provides support, encouragement & nutrition to do well in school and excel in life.
- \$75 gives shelter to local men and women in need of a place to sleep.
Research from the PA Dept of Community & Economic Development indicates that the state of PA has over 15,000 homeless individuals.
- \$100 helps to match local veterans with service dogs.
These dogs help assist their owners with post-traumatic stress, depression, and anxiety.

IT STARTS WITH U!